

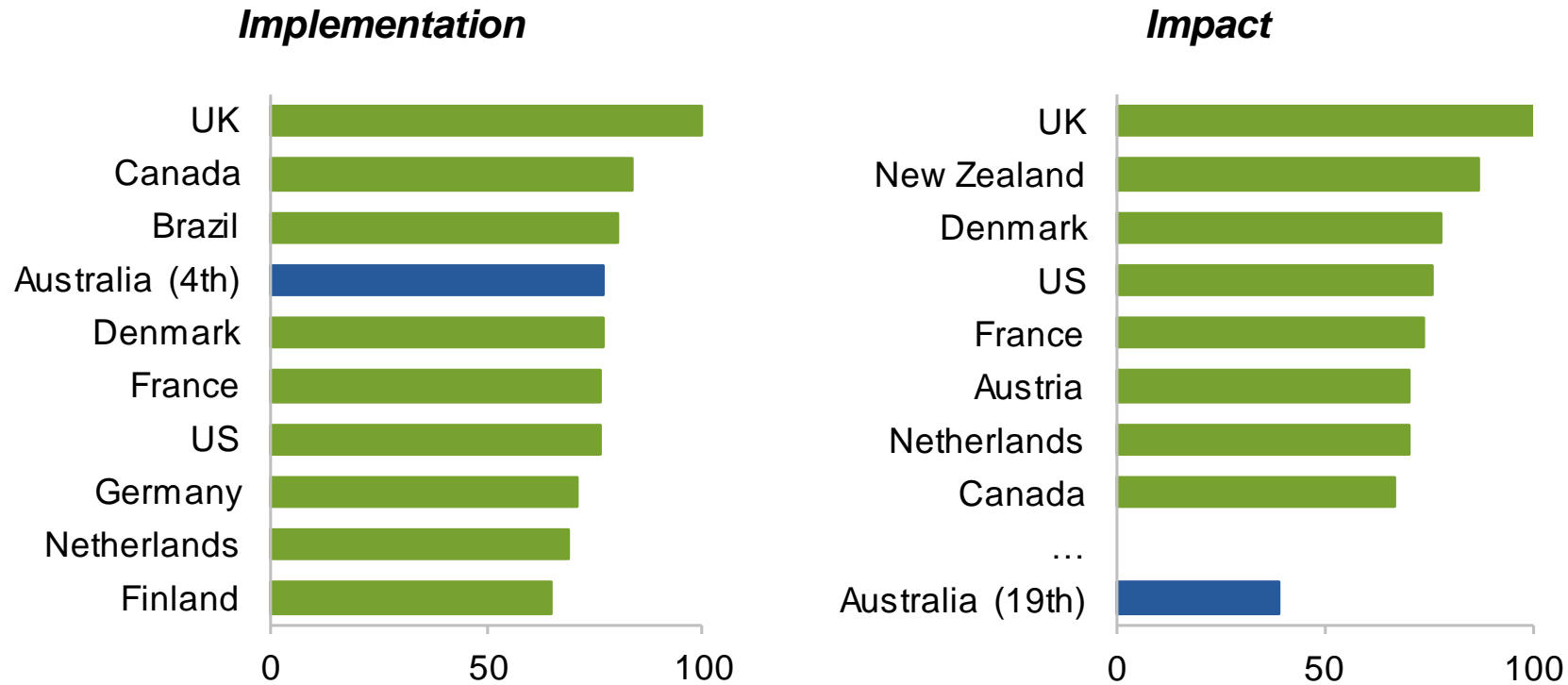


Australian Government
Productivity Commission

Data – the great renewable asset of 21st Century

Productivity Commission

Measures of Australia's open data performance



Open data barometer scores are indexed to the leading country for each measure. As the United Kingdom leads each category, Australia's scores reflect its position with respect to the United Kingdom.

'Impact score' measures online, mainstream media and academic publications about open data impacts as a proxy for impacts.

Source: Open Data Barometer — 3rd Edition (World Wide Web Foundation 2016).

A new Comprehensive Right for consumers

Consumers	What changes?	<ul style="list-style-type: none"> • Permanent rights to data they created, to trade or to determine if collection practice is acceptable
	Why?	<ul style="list-style-type: none"> • Reinvigorate competition to create more choice about the products and services, and higher awareness
Data Holders	What changes?	<ul style="list-style-type: none"> • Private or public data holders all must allow consumers to access, correct and transfer their data direct to a 3rd party (no home uploading necessary!) • Small businesses treated as if they too are consumers
	Why?	<ul style="list-style-type: none"> • Improve market information, allow public records to be used to prove skills or history
Regulators	What changes?	<ul style="list-style-type: none"> • Requires a regulator with existing role and experience in consumer policy – ACCC – but also Ombudsman-style support
	Why?	<ul style="list-style-type: none"> • To ensure standards for safe, pro-competitive data transfer are offered • To provide avenues for complaint

The data paradox

- Public sector reactive: 90% of us are **happy** for our data to be used in research (eg health)
 - but public data **custodians fearful** (archaic laws, politics)
- Private sector pro-active: **consumers willingly** offer data on social media, frequent flyers, supermarkets etc
 - we're hoping for better service
 - but 70% are worried about data being **misused**
 - 50% of us might choose to **mislead** data collectors

Data – the Facebook conflict

“I don’t think the right policy position is to totally eliminate the business model” said Terrell McSweeney (Federal Trade Commission).

“The idea is **to give people more control over the uses of their data** and ensure companies are responsible for what is happening to it.”